

## The Safe way to control fleas!

While we are wilting. Insects are prospering. Fleas love the heat and are less effected by drought than other insects because their food source, you and your pets, that provide them both nutrition and moisture.

Chemical insecticides introduce neurotoxins that are ingested or absorbed by direct contact. They are just as toxic to humans, but because of the size of the insect the toxic dosage is much smaller so presumably only effect us if we are exposed to a large dose.

But to most of us the thought of handling these toxic chemicals still feels pretty creepy. Even worse, if we don't apply the right concentration successive generations of insects, evolving much faster than humans, can develop an immunity so the pesticide loses its effectiveness. Then we have to apply a stronger dose or switch to another toxin.

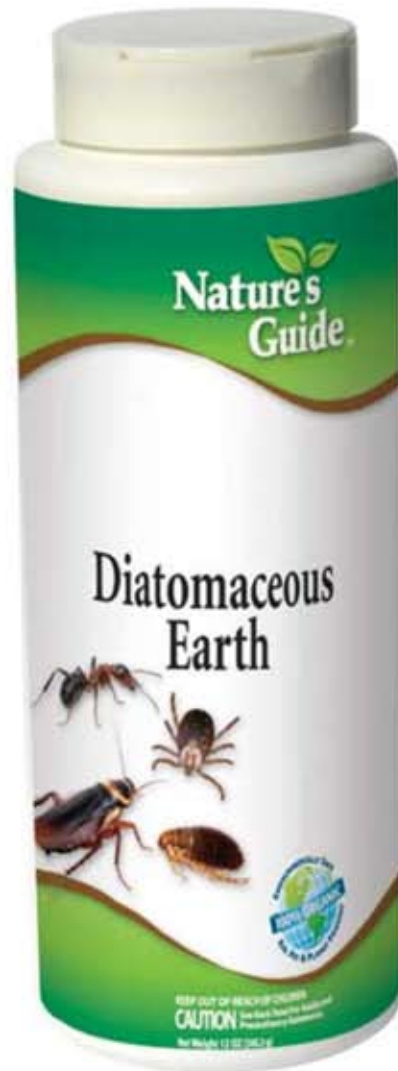
The safe solution is Nature's Guide Diatomaceous Earth

Fleas, like ticks and all other insects have an exoskeleton. Their skeleton is on the outside and protects their vital organs on the inside. The exoskeleton functions as a skeleton and a skin. This is their weak spot. Diatomaceous Earth, also called kieselgur is a fine white powder made up of the fossilized skeletons of tiny prehistoric diatoms, a form of algae. It is found in deposits all over the world. It is deadly to insects and completely harmless to man and animals.

Nature's Guide Diatomaceous Earth kills insects by its physical structure. The microscopic skeletons have very sharp edges that quickly erode the waxy coating on the exoskeleton and the insects dehydrate and die. Because of its physical action insects do not develop a resistance. Even the seemingly unstoppable bed bug can not resist its deadly effects.

Dusting Nature's Guide Diatomaceous Earth around your yard is THE safe and effective way to control fleas, ticks, and other insects without damage to your family or the environment.

**Nature's Guide Diatomaceous Earth available in 12 oz. shaker, 2 lb., 10 lb., and 50 lb.**



## ANTS INVADING YOUR HOUSE?

Ants, beetles, and other crawling insects, even scorpions, are killed the same way as fleas by Nature's Guide Diatomaceous Earth. Keep them from coming inside in search of a cooler climate and water by spreading a two to three inch border of Nature's Guide Diatomaceous Earth around your foundation.

Like every product in the Nature's Guide line it is:

**"Kid, Pet, and Planet Friendly"**

Visit the ever expanding Nature's Guide website at [www.natures-guide.com](http://www.natures-guide.com) to learn more about natural organic gardening and the most extensive line of 100% organic lawn and garden products under one label.

Sincerely,

**Nature's Guide**

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